



FRAGRANCE MATERIALS ASSOCIATION OF THE UNITED STATES

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FOR IMMEDIATE RELEASE

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**ANN GOTTLIEB HEADLINES FRAGRANCE MATERIALS ASSOCIATION'S
2007 ANNUAL MEETING & PRODUCT SHOWCASE**

Washington, D.C.—Fragrance industry expert Ann Gottlieb headlined an exciting 2007 Annual Meeting & Product Showcase for the Fragrance Materials Association of the United States (FMA) on January 17, 2007 in Teaneck, New Jersey. More than 180 members and guests attended the event, which featured regulatory updates and a showcase for member companies to display product and services in addition to Gottlieb's insightful keynote talk.

Gottlieb, of Ann Gottlieb Associates, has developed top selling fragrances in every segment of the fragrance market—including all of the Calvin Klein fragrances and scents for Carolina Herrera, Liz Claiborne, Elizabeth Arden, Elizabeth Taylor, Perry Ellis, and Christian Dior. At the FMA 2007 Annual Meeting & Product Showcase, she spoke about the state of the fragrance industry and discussed the steps involved in bringing a new fragrance to market. Following her talk, FMA members asked many questions of Gottlieb on topics ranging from regulatory issues to variations in fragrance preferences around the world.

FMA's membership also elected its new Board of Directors during the event. The 2007 Board will be led by President William R. Troy, Ph.D. of Firmenich, Inc. who succeeds outgoing FMA President Sean Traynor, Ph.D. of Takasago International Corporation (USA). Other officers on the Board include Vice President Damas C. Thoman of Quest International; Secretary Simon Medley of BASF Corporation; and Treasurer Steven Tanner of Arylessence, Inc. The Board also added as new members Robert Amaducci of Flaroma, Inc.; Michael O'Neill of Mastertaste; Klaus Stanzl of Symrise, Inc.; and Christophe de Villeplee of International Flavors & Fragrances Inc. A full list of the 2007 FMA Officers and Directors is attached.

About FMA

The members of the Fragrance Materials Association of the United States (FMA) include companies that invent and then manufacture mixtures of fragrance ingredients for use in a wide variety of products, including fine fragrances, shampoos, soaps and detergents. The members of FMA also include the suppliers of those ingredients.

High resolution, publication-ready digital images of the new FMA Board of Directors are available upon request.



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2007 FMA Board of Directors

President

William Troy - Firmenich, Inc.

Vice President

Damas C. Thoman - Quest International

Secretary

Simon Medley - BASF Corporation

Treasurer

Steven Tanner - Arylessence, Inc.

Directors

Robert Amaducci - Flaroma, Inc.

Robert Bedoukian - Bedoukian Research, Inc.

Claude Bruell - Polarome International Inc.

James G. Dellas - Drom Fragrances International, Inc.

Christophe de Villeplee - International Flavors & Fragrances Inc.

Theodore Kesten - Belmay, Inc.

Peter N. Lombardo - Robertet, Inc.

William Ludlum - Frutarom Inc.

Colin O'Neill - Givaudan Fragrance Division North America

Michael O'Neill - Mastertaste

Richard C. Pisano, Sr. - Citrus & Allied Essences, Ltd.

Klaus Stanzl - Symrise, Inc.

Sean Traynor - Takasago International Corporation

Kenneth L. Wessel - Wessel Fragrances Inc.

Michael B. Wimberly - Lyondell

Executive Director

Glenn Roberts - The Roberts Group